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| --- | --- |
|  | **Assessment of Innovation Form** |

ID and Title of the Project:

Team Member IDs:

Name of the Supervisor:

*Below questions needs to be filled by the Innovation Expert*

*Considering the definition of innovation as “creation of better or more effective products, systems, services, or technologies that have the potential to be accepted by markets, governments, and society”, please assess the innovativeness of the design project with below questions.*

**1) The project and subject that is proposed and presented to you is:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Criteria** | Poor | Unsatisfactory | Satisfactory | Good | Outstanding |
| Technically feasible: | £ | £ | £ | £ | £ |
| You see enough market demand: | £ | £ | £ | £ | £ |
| Development planning is done well | £ | £ | £ | £ | £ |
| Enough research done for marketplace and competitors | £ | £ | £ | £ | £ |
| Delivers enough value or solves a real problem | £ | £ | £ | £ | £ |

**2) What is the nature of the innovation you see in this project? Do you have any suggestion to improve converting the knowledge and idea of the subject more into benefit and value?**

**2) Are there any unaddressed risks that team members need to consider during implementation?**

**3) Any suggestions while shaping go to market strategy?**

**Innovation Expert**

**Final Expert Score:…..….. (out of 5)**

*Scale:   
(1) Poor, (2) Unsatisfactory, (3) Satisfactory, (4) Good, (5) Outstanding*

Name: ………………………………………………….

Date:……………/………/………………….………….

Signature:……………………………………………..