### **Cost Sensitive Learning**

CS 550: Machine Learning

## **Cost Sensitive Learning**

- Many different types of cost may occur in realworld applications
  - 1. Cost of misclassification error
  - 2. Cost of feature extraction/representation
  - 3. Cost of computation
  - 4. Cost of teacher (also related with active learning)
  - 5. Other costs (see Turney's paper)

P. Turney, "Types of cost in inductive concept learning," Workshop on Cost-Sensitive Learning at the 17<sup>th</sup> International Conference on Machine Learning, (ICML), 2000.

## **Cost of Misclassification Error**

 Different costs may be associated with different types of misclassification

$$R(\alpha_i \mid x) = \sum_{j=1}^{C} P(C_j \mid x) \cdot \lambda(\alpha_i \mid C_j)$$

You may use the loss function to reflect this cost. Then select the class, for which the conditional risk is minimum.

## Cost of Feature Extraction

- Select a subset of available features at the beginning
  - Feature subset is the same for all samples
  - How can you incorporate the cost of feature extraction into feature selection?
- Dynamically select the next feature
  - Different feature subsets might be used for different samples
  - Have to decide where to stop
  - Suppose that you have already extracted a set of features F<sub>prev</sub> and want to decide whether or not you should extract another feature F. How can you decide it? And if so, how can you select the next feature?

#### Example: Dynamically select the feature set

Define an expected utility EU of using F<sub>prev</sub> for sample x

$$EU(F_{prev} \mid x) = \sum_{i=1}^{C} P(C_{j} \mid F_{prev}, x) \ u(C_{j}, F_{prev}) - \beta \operatorname{cost}(F_{prev})$$

Posterior of obtaining<br/>class  $C_j$  when  $F_{prev}$  is<br/>used for sample xUtility of using this feature<br/>set and obtaining class  $C_j$ <br/>e.g., 1 for correct classification<br/>and 0 for misclassifiaction

Here we use a linear function to combine the utility and the feature extraction cost. You may also combine them differently.

- Now define the EU of using an additional feature F  $EU(F_{prev} + F \mid x) = \sum_{j=1}^{C} P(C_j \mid F_{prev} + F, x) \ u(C_j, F_{prev} + F) - \beta \operatorname{cost}(F_{prev}) - \beta \operatorname{cost}(F)$
- Use the feature that maximizes the net EU
- Stop if the net EU is negative for all features

#### Example: Dynamically select the feature set

Net expected utility of using feature F

 $net(F \mid x) = EU(F_{prev} + F \mid x) - EU(F_{prev} x)$ 

$$= \frac{\left[\sum_{j=1}^{C} P(C_j \mid F_{prev} + F, x) \ u(C_j, F_{prev} + F) - \beta \operatorname{cost}(F_{prev}) - \beta \operatorname{cost}(F)\right]}{\left[\sum_{j=1}^{C} P(C_j \mid F_{prev}, x) \ u(C_j, F_{prev}) - \beta \operatorname{cost}(F_{prev})\right]}$$

$$= \sum_{j=1}^{C} P(C_{j} \mid F_{prev} + F, x) \ u(C_{j}, F_{prev} + F) - \sum_{j=1}^{C} P(C_{j} \mid F_{prev}, x) \ u(C_{j}, F_{prev}) - \beta \operatorname{cost}(F)$$

How do you estimate  $P(C_j | F_{prev} + F, x)$  without extracting this feature F?

# **Cost of Computation**

- Static complexity
  - E.g., the code size
- Dynamic complexity
  - Time complexity (training or testing time complexity)
  - Space complexity (e.g., memory required for a kNN classifier)
- Decide which tests/classifiers are to be used considering the dynamic complexity
  - Bayesian decision theory could also be used to formulate this problem (similar to our previous feature selection example)
  - Select them at the beginning for all samples or dynamically select them for each sample

## **Cost Sensitive Learning**

- How to combine different types of cost?
- How to select features when you have a budget (limit for each sample or average budget limit)?
- How to select classifiers when you have a maximum waiting time?
- How to minimize the cost of a teacher? (active learning – next topic)