

CS468 – Project Stage 6

PS6

Overview

- User Analysis
- Task Analysis, Domain Analysis
- UI Design Process
- Low Fidelity Test
- Computer Prototyping
- Evaluating UI Designs (Heuristic Evaluation)

What is Heuristic Evaluation?

- **Heuristic Evaluation** is one of the popular usability inspection methods that helps find usability problems in a UI design.
- **Heuristic Evaluation vs. User Testing?**
 - Usability testing is a major technique which takes into account actual users and tasks.
 - Heuristic Evaluation doesn't require users and interpreting their actions.

How to Perform Heuristic Evaluation?

(I)

- 1. Each evaluator** (individuals) evaluates to get feel for the general flow and scope of system and then focus on specific elements independently check for compliance with usability principles (“heuristics”).
- 2. Then** the list of usability problems that violates the heuristic principles found by each evaluator are aggregated.

How to Perform Heuristic Evaluation?

(II)

3. Finally, a severity priority (0-4) is given to each problem which tells how severe the problem is.

0 - don't agree that this is a usability problem

1 - cosmetic problem

2 - minor usability problem

3 - major usability problem; important to fix

4 - usability catastrophe; imperative to fix

More Information?

- For more information about the heuristic evaluation and ten usability heuristic principles, check
- http://www.cs.bilkent.edu.tr/~tcapin/teaching/cs468/materials/LectureNotes/W08-Heuristic_List.pdf
- http://www.useit.com/papers/heuristic/heuristic_list.html

PS6 Requirements?

- Apply **Heuristic Evaluation** to your matched group's prototypes for four task.
- GP1 →evaluates → GP8 GP8 →evaluates → GP1
- GP2 →evaluates → GP7 GP7 →evaluates → GP2
- GP3 →evaluates → GP12 GP12 →evaluates → GP3
- GP4 →evaluates → GP9 GP9 →evaluates → GP4
- GP5 →evaluates → GP11 GP11 →evaluates → GP5
- GP6 →evaluates → GP10 GP10 →evaluates → GP6
- Determine the usability problems violates heuristics.
- Make severity rating by giving priority to each problem.

PS6 Report Format?

- Introduction
- Heuristic Evaluation
 - Task 1: Name of the task
 - Name of the heuristic (e.g Visibility of Sytem Status)
 - » Severity Rating = 0 .. 4
 - » Heuristic Violated \ Heuristic Not Violated
 - » Explain the usability problems of the UI if exists
- So, four prototype of the four task will be evaluated according to ten usability heuristics.

Submission

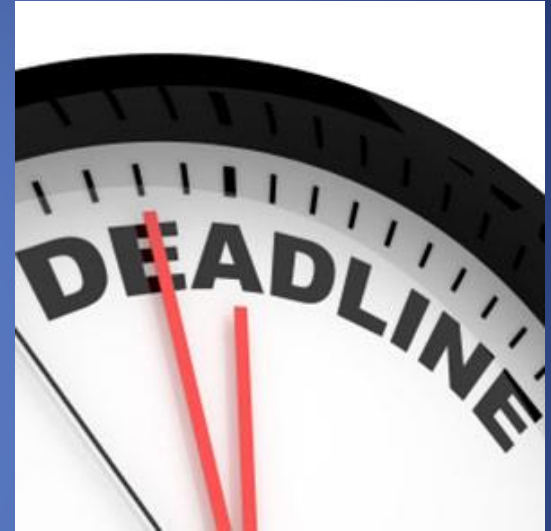
Deadline :

23.04.2014, 23.59

- **Submit:**

pdf file named: **GXX_PS6.pdf**

Upload to project website



Questions?



How do I
get out of
this?

